

NATIONAL HOSPITAL SPECIALTIES

Challenges

National Hospital Specialties (NHS) is a distributor of human biologicals, plasma derivatives, specialty pharmaceuticals and vaccines. Located in New Jersey, they service over 200 medical facilities in the northeast, via several distribution warehouses.

In re-launching their site, NHS' primary goals were to offer rapid online ordering and to integrate their new online orders, customers and inventory with their MAS 500 ERP system. They also required some specific tools, such as the ability for each customer to manage their own locally stored inventory that they've purchased on consignment.

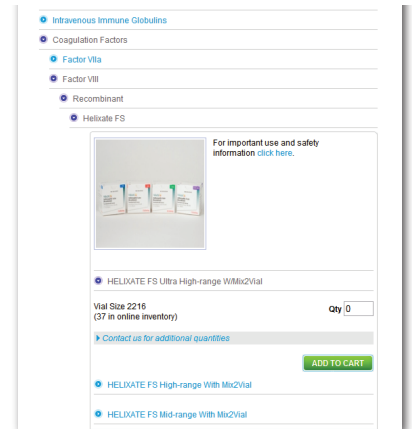
NHS also sells unique products where the items in each incoming shipment will have a completely unique size. Leading to thousands of unit sizes for one product and the need to allow the customer an easy way to shop by size range.

The re-launch also involved a complete restructuring and design of the site as well as the inclusion of promotional material, product alerts and partner advertisements.

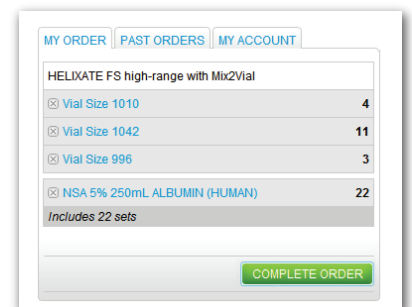
Features

- A robust B2B e-commerce site that integrates directly to their remotely hosted ERP system
- Custom accordion catalog to allow quick product browsing.
- Advanced catalog management and display, including custom category and product structures.
- An area for each customer to manage their own local inventory.
- The ability to include an open amount of free add-on products for select products.
- Several web-services to exchange data from the remote web server to the locally hosted ERP system
- Non-catalog content management including; editing of site content using web based word processor and document uploading and management.

WEBSITE



Shopping by size range in the to easy to A robust B2B e-commerce site that integrates



Complex product types where clearly organized in an ever present mini-cart

[url: www.nhsusa.com](http://www.nhsusa.com)

Technology:

- Built on the Magento e-commerce platform
- Secure web service bridging store data to MAS 500 ERP
- MAS 500 modifications to facilitate interchange with site